

# What's Your Story?

Get it Published!

## Are you:

- A beginning to intermediate writer looking to take your craft (and publications) to the next level?
- Curious about how to write for national magazines, online venues, and/or literary journals?
- Wanting to learn the ins-and-outs of pitching, submitting, researching, & working with editors?
- Wanting a professional eye on your articles/personal essays/pitches before you send them out?
- Needing accountability to meet goals and deadlines?
- Wanting editing/revision suggestions for your essays or articles?



I'm Dana Shavin, a freelance writer, newspaper columnist, essayist, author, and certified professional life coach. I have a diverse publishing history that includes literary journals, commercial magazines, writing magazines, travel sites, digital venues, newspapers, blogs, workshops, and websites, and I love nothing more than helping other writers achieve their writing and publishing goals. Together, we can shave years off your "figuring it out" process. There are a few different ways you can work with me. Pick the one that works best for you.

## À la carte coaching: \$125/45 min.

- \* I will: share everything I know about the writing and publishing landscape, including editorial contacts, sourcing sources, how to talk to editors, pitching, cover letters, and anything else you need to know.
- \* Help you brainstorm story ideas and figure out the best pitching angles for them.
- \* Help you set reasonable, attainable goals.
- \* Answer all your questions about writing, pitching, revising, editing, and publishing.
- \* Hold you accountable to your goals

## Pitch Edits: \$45 (per review)

- \* I'll read your completed (or in-process) pitches and give specific, line by line feedback.
- \* Explain edits clearly, so you can take what you learn and apply it to subsequent pitches.
- \* Help you brainstorm publishing outlets.
- \* Steer you in the direction of finding sources.

## Essay or article edits: \$75/hour

- Specific, line by line feedback
- Summary of what I feel is working and what isn't
- Ideas for improving structure, content, or language

## Coaching Packages

### 4 Week Pack Your Suitcase: \$450

- Four coaching sessions (45 min. ea)
- Two pitch edits
- Option to add pitch edits at \$30/each
- Ideal for beginning/mid-level writers or those who are publication-curious



### 6 Week Launch \$600

- Six coaching sessions (45 min.)
- Three pitch edits
- Option to add pitch edits at \$30 each
- Ideal for beginning to mid-level writers who want a more sustained practice



### 8 Week Soar \$800

- Eight coaching sessions (45 min.)
- Four pitch edits
- Option to add pitch edits at \$30 each
- Ideal for writers wanting to delve deeper into publishing possibilities, level up their game, or who have a project in progress



LET'S DO THIS THING

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<https://www.danashavin.com/coaching/>